

EMBASSY OF INDIA MEDIA DIGEST



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Greetings from the Embassy of India in Washington, DC. This is the 'India Media Digest' - a bi-weekly compilation of top India-related articles appearing in the media. We hope you will find this useful.

Sincerely,

M. Sridharan
Counsellor (Press, Information & Culture)
Embassy of India
Washington, DC

April 4, 2014

[Indian companies generated 81,000 jobs in US in 2013: Survey](#) **The Hindu, March 28, 2014**

Indian companies through their massive \$17 billion investments in the US have collectively generated employment opportunities for more than 81,000 people in the country, according to a recent survey.

[8 Reasons Why India's Elections Matter To The World](#) **Business Insider, March 31, 2014**

With 48 countries going to the polls this year, it would be easy to dismiss India's April general election as just more democracy in action.

[\\$37 billion of CMO opportunity for Indian technology industry](#) **Economic Times, March 27, 2014**

In an assessment of opportunities for the Indian technology industry resulting from the emergence of digital technologies, National Association of Software and Service Companies (NASSCOM) and SapientNitro today announced the launch of a research report titled 'Marketing, Disrupted: Opportunities for the Indian technology industry'.

[Working with India to accelerate clean energy revolution: US](#) **Business Standard, March 28, 2014**

The US is working closely with India to accelerate its clean energy revolution and address the impacts of climate change, the White House said today.

[Expats eye India business opportunities](#) **BBC News, March 31, 2014**

Entrepreneurs from the US, UK and other nations are increasingly looking to set up businesses in India.

[Ford Mustang to hit Indian roads later this year](#) **American Bazaar, March 31, 2014**

In celebration of its upcoming 50th anniversary, the iconic Ford Mustang will make its debut in the Indian market later this year.

[Indian-American cardiologist wins prestigious US award](#) **Business Standard, March 31, 2014**

An Indian-American cardiologist has won the American College of Cardiology's prestigious Simon Dack Award for Outstanding Scholarship in recognition of his contributions to its peer-reviewed medical journals.

[Nissan Motor India posts over 3-fold jump in March sales](#) **Business Standard, April 1, 2014**

Nissan Motor India today reported over three-fold increase in its sales in March at 7,019 units, riding on the back of its newly launched entry-level small car Datsun Go.